# Are you missing the AI train?

## Get the most out of AI with a structured, strategic approach

It seems like everyone is talking about AI (thanks, ChatGPT!). You hear about it from coworkers, journalists, and even your doctor. The AI excitement is contagious, and naturally, you want a piece of the opportunity. But where do you start? How do you find where AI can help your organization?

Like most hot technologies, AI delivers better returns if you take a strategic, calculated approach instead of jumping into the fray. To get the most out of AI, you need to use it where it counts.

Right now, AI can use gigantic amounts of data to improve your decision making, enhance your performance, and boost your KPIs. As it advances, its potential grows. If you incorporate AI into your strategic plans, your business potential grows, too. The time to start is now.

## Simplify your journey by climbing the AI ladder

The AI ladder is the four-step path to transforming your business by connecting data with AI. To understand the secret sauce of successful deployment of AI solutions in large enterprises, let's climb the ladder.
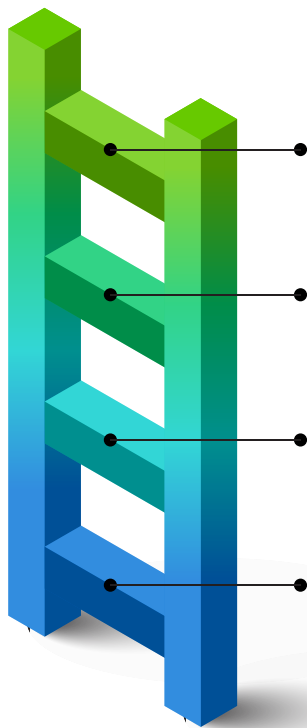
**Collect.** Make your data simple and accessible. When AI projects fail, it's often because of faulty data preparation and organization.

**Organize.** Create a business-ready analytics foundation. Build in governance, protection, and compliance.

**Analyze.** Build and scale AI with trust and transparency. When you use AI models to gain insights and make better decisions, your whole organization wins.

**Infuse.** Operationalize AI throughout your business. Once you apply AI to different functions and processes, using it will become second-nature to your team.

While it can be tempting to go all-in on AI solutions to keep pace with your competitors, that probably isn't the smartest business decision. If you want your AI initiatives to work, you need to tie them to a solid strategy that aligns with your organizational goals.

With the AI ladder, you can simplify your AI journey by using a structured approach. The AI ladder ensures that you start at the start, instead of midstream — and that sets up your transformation for success.

## Envision a successful AI strategy

With so much hype, many employees are wary of how AI will affect their jobs. At the same time, your team will be key to achieving your AI goals. When you think about how to weave AI into your business strategy, it's vital that you emphasize trust and transparency.

You can demystify AI's role and ease your employees' fears by ensuring your AI-fueled decisions are traceable, accountable, and aligned with your broader organizational goals. Such transparency cultivates trust, and it encourages employees to focus on the future and think bigger, rather than dwell on past targets or results.

That forward-thinking mindset is perfect for AI-related work because it provides a foundation for continuous improvement. It makes for the kind of environment that empowers employees to influence their jobs, which deepens their commitment to the organization. And, because they're invested in their work, they continuously look for ways to improve.

## Create a culture and staffing plan that propel AI

Organizational change is critical whenever you implement a new strategy, and fostering a culture that supports continuous improvement is an ideal step. Such cultural transformation can do more than make employees more comfortable with the changes that AI can bring — it can make them want to change and grow.

That's good, because new AI solutions don't just improve processes. AI uses data to rethink processes by making connections that humans can't. Even if your employees welcome such change, how do you staff for ever-evolving workflows and growing capabilities?

AI-driven processes need support from data scientists, data stewards, and similar roles. Your existing teams probably don't include those people with those skillsets. The good part: They can build those skills, just like they can adopt a mindset of continuous improvement.

## Understand more deeply with process mining

Based on the intersection of machine learning and business process management, process mining is newer technology. Look to process mining to tell you how to find inefficiencies and choose where to focus first.

Typically, we have a limited view of a whole process, so we proceed with the best information we have. We determine the cause of inefficiency, make a fix, and move on. Process mining unites disparate processes, enabling you to see end to end and identify the real problem area.

For example, if you deliver late consistently, you may have chalked up the delays to supply-chain issues you know you have. However, what if the problem happens because you don't have enough people assigned to a particular process? Or, could the delays be the result of a consistent coding mistake?

We already know that AI can create efficiency by automating workflows. Process mining enables us to identify the right processes to automate first to achieve the best business outcomes, faster. It enables us to determine the true root cause of a problem and resolve it once and for all.

Process mining is enlightening, even to experts. It delivers results exponentially faster. Those results are extremely accurate because they're based on data. The rapid pace of AI advancement grows every minute, further improving human decision making at speed and scale.

## An expert partner can guide you into the world of AI

You can make new technologies like AI work for your organization, but you have to dig a little deeper and think a little different. An expert can show you how.

Simpler takes your business to the next level with AI and lean transformation. We aren't satisfied when we've fixed a process. We want proof, so we monitor the results and fine-tune it further. That's continuous improvement in action.

As you begin your AI journey, Simpler meets you where you are. Together, we can tailor a plan that transforms your business through AI solutions.

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### Start now. Contact us today.

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