

# Simpler experts relentlessly pursue your success

## We make the complex simpler

In a challenging, fast-changing economy, staying ahead of the curve is more important than ever. You need experienced professionals to solve your business problems, develop your team's talents, and expand your capabilities.

When you partner with Simpler, we bring you more than 1,200 years of collective experience in guiding organizations through lean transformation. Our experts go beyond theory, with a pragmatic, hands-on approach that instills a culture of continuous improvement across your organization.

Achieve outstanding results with support from Simpler — even in today's market conditions. Simpler guides you through your lean transformation, helping you earn a double-digit performance improvement and a significant return on your investment.

## Deliver ever-improving business results

Simpler turns your strategy into execution, focusing on critical business priorities and transferring knowledge and a desire for continuous improvement to your employees. You gain:

- renewed clarity
- richer workforce alignment
- unprecedented productivity
- breakthrough performance

Whether you're in [healthcare](#), [aerospace and defense](#), [industrial](#), or the [public sector](#), look to our seasoned experts to improve the effectiveness and efficiency of your decisions, people, and solutions. Across your end-to-end value chain, we standardize and solve, eliminating defective processes, redundancy, and confusion that limit your potential.

## Recent client outcomes



**58%** shorter lead time



**52%** increase in on-time deliveries



**98%** faster machine-setup time



**38%** reduction in footprint

## Improve operations with Simpler's unique approach

Your success is more than our job — it's our passion. Our team of expert advisors:

- Engages and enables your entire team to deliver and sustain outstanding outcomes
- Partners with you to deliver industry-leading solutions
- Aligns your strategy and resources to achieve optimized operations

Our proven business model integrates your culture and strategy throughout your organization. Your employees shift to a mindset of continuous improvement as they learn and contribute, so efficient processes become the way they work every day, with everyone.

## We are dedicated to your lasting success

For effective transformational learning, you need deep personal experience. When you partner with Simpler, you get a team of trusted lean-transformation experts who are passionate about your business. We bring you our pragmatic, innovative, hands-on approach, plus global relationships we put to work for you.

Your business isn't a one-time project to us. We're invested in your continued success, for today and for the long term. Start your transformation with Simpler today.

## Simpler at a glance

- \$4.3B USD in client savings since 2011
- 30 countries
- 400+ successful transformations
- 1,200+ years of collective experience

**We're ready to meet you where you are — and help you get where you want to go.**

Contact us now.



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## About Simpler Consulting, an IBM company

Simpler's experts bring you real-world experience and flexibility. We walk you through the whole process — because we've been there.

Think of it this way: When you're looking to improve, most consulting firms tell you to drive west. But what if you don't know what to do to get there? Simpler helps you figure out what kind of car is right for you, how to start it, the best route, and more. Rather than tell you to go to your destination, we guide you through your entire transformation journey.

Simpler is part of IBM® Consulting Services. For nearly 30 years, the Simpler team has collaborated with clients to enable them to achieve rapid improvement across financial and non-financial performance indicators.

